

BELLE-AIRE FRAGRANCES, INC.



Odor Classifications & Fragrance Families

The Vocabulary for the Fragrance Industry

BELLE-AIRE FRAGRANCES, INC.

Belle-Aire Fragrances, Inc. is a major supplier for all industries who use fragrance. Our classification system includes classifications and descriptive notes for not only prestige scents, but also for decorative home fragrance products, personal care and household scents.

Let's take a look and see . . .



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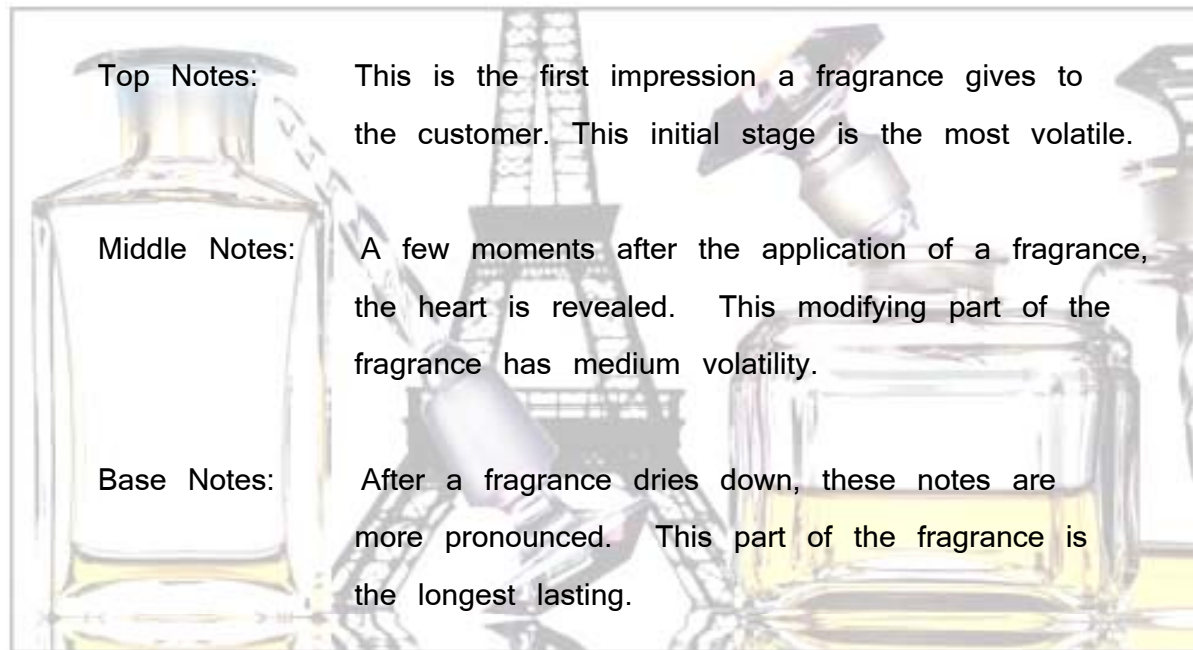
Listed below are the most basic fragrance families in Belle-Aire's classification system. Under this basic list there are numerous sub-classes. For example, in our library of fragrances, under the floral family, we have sub-classes such as gardenia, hyacinth and lilac. Our scent library consists of thousands of fragrances that can be used alone or as building blocks for thousands of creative blends.

floral fruity citrus woody herbaceous edible fresh spice edible



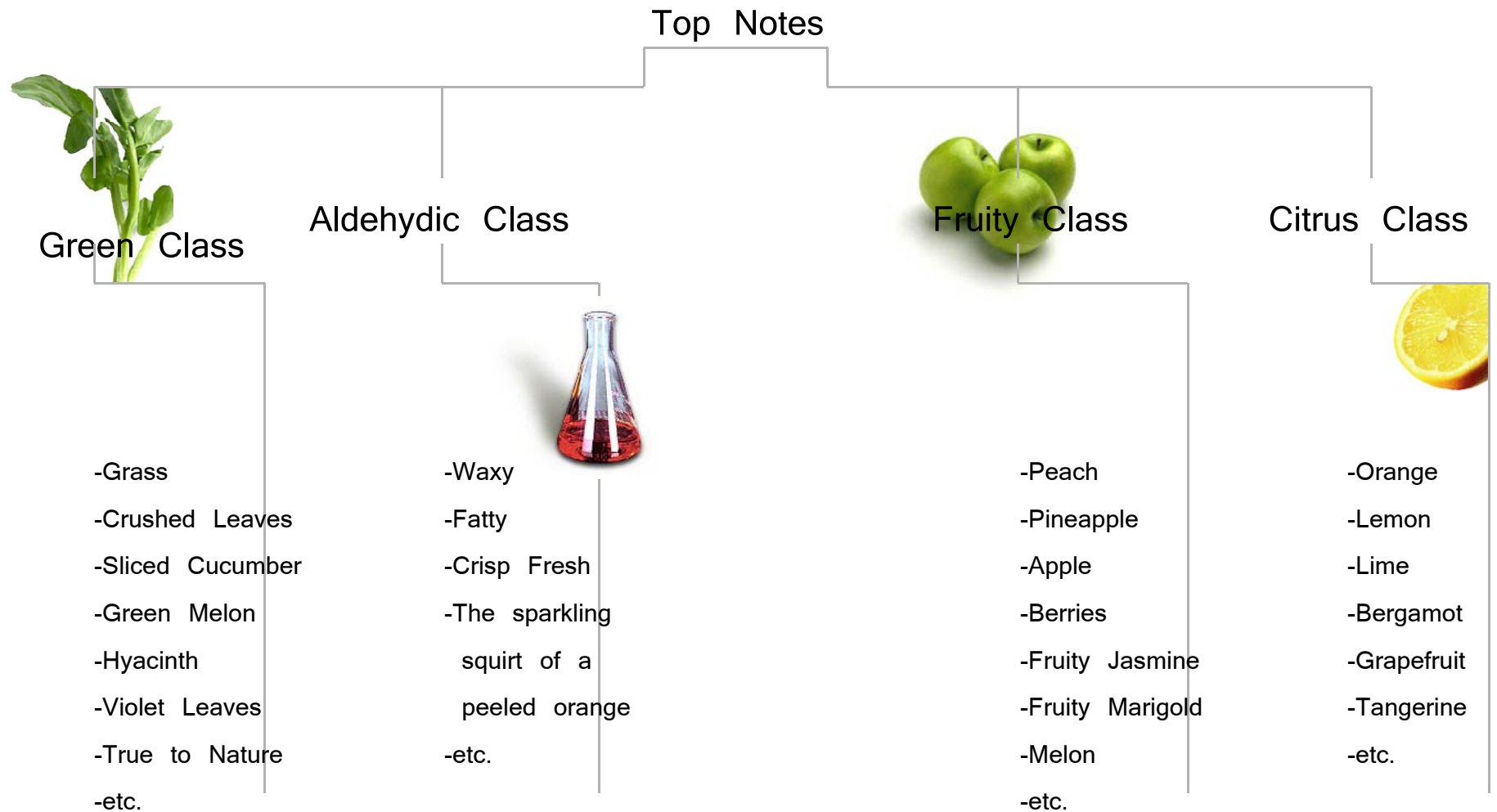
The fragrance family is determined by the intensity of the odor classification. If the odor is predominantly floral with a strong fruity top note it is considered Fruity Floral. If the fragrance is predominantly woody with a strong herbaceous top note then it is considered Herbaceous Woody.

The Three Basic Stages of a Fragrance



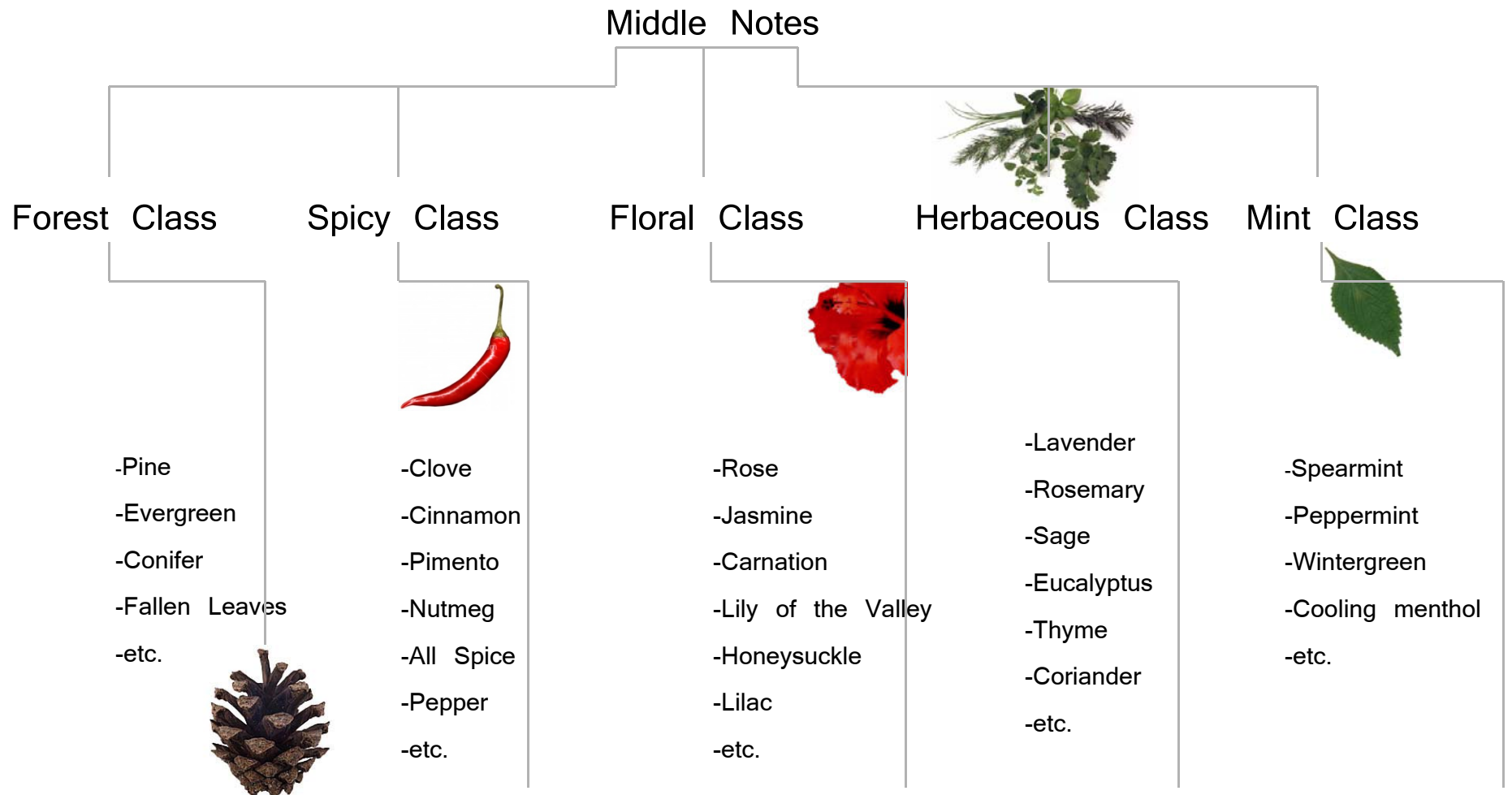
- ! The balance between these three groups is extremely important. In a well balanced fragrance it's imperative to understand what group or groups are the most important for a specific application.

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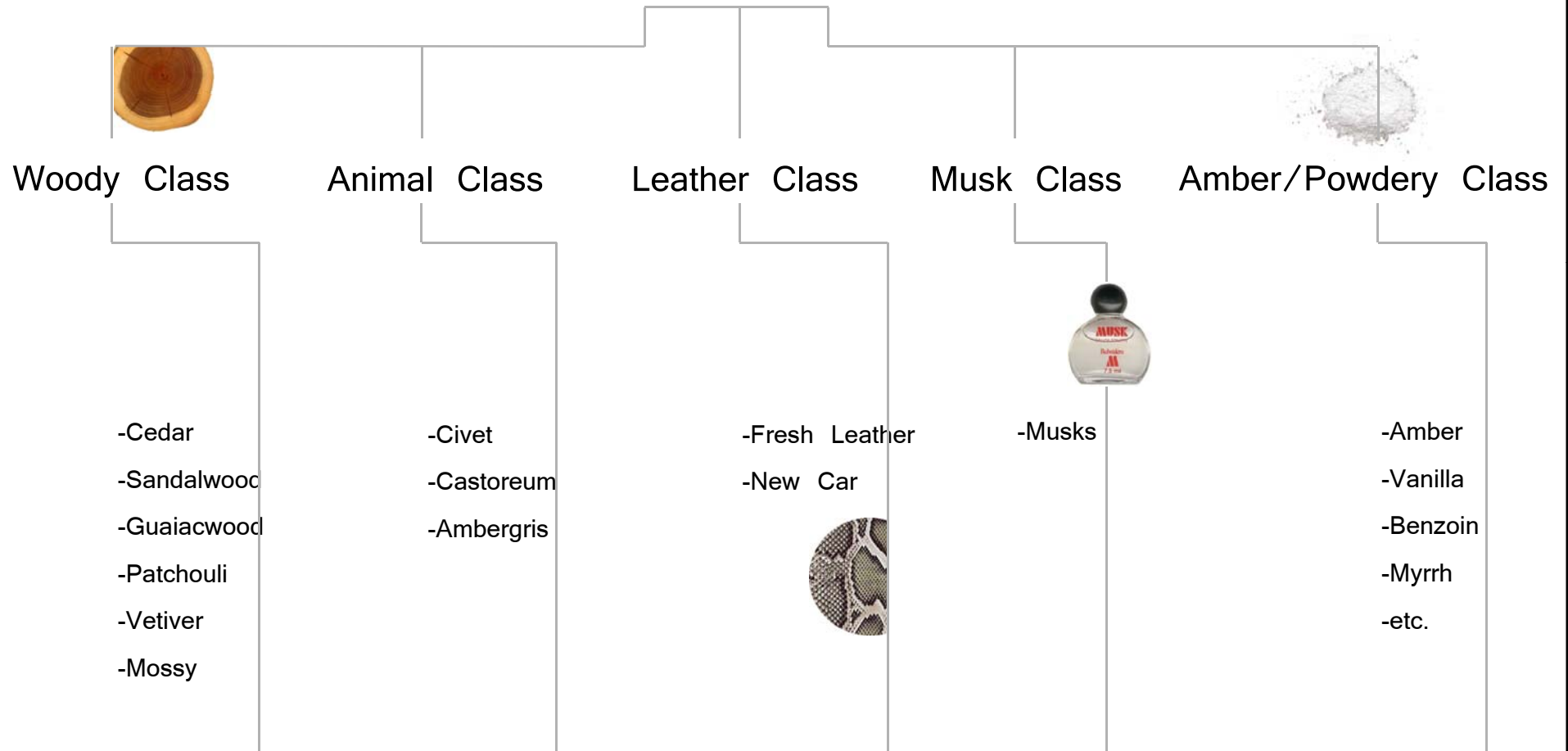
Please note that this is only a sample of odor notes used to describe fragrances in our Odor Classification System.

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Base Notes



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The latest note additions to odor classification

Gourmand/Edible Class



- Chocolate Chip Cookie
- Lemon Pie
- Sugar Cookie
- Apple Pie
- German Chocolate Cake
- etc.

Marine/Water/Fresh Class



- Ocean
- Air
- Fresh Air
- Ozone
- Clean
- etc.

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